

Senior Cycle Business at Coola PPS

This subject is concerned with understanding the environment in which business operates. As a business student you are encouraged to show enterprise, initiative and self-reliance, which you may apply in further education and in your personal, working and public life. This is a practical and vocationally-oriented course that introduces students to the world of business in a straightforward and logical way.

It aims to create an awareness of the importance of business activity and to develop a positive and ethical attitude towards it. The importance of people in business is highlighted. The course sets out to illustrate the process of setting up a business and developing a new product or service.

It emphasises the importance of good management and deals with skills and activities necessary for good management practice. It also deals with the impact of technology, foreign trade, global firms and competition and with business structures and the national economy.



Subject Content

- There are 7 core units covering the following topics: Introduction to people in business; Enterprise; Managing 1 & 2; Business in action; Domestic Environment and International Environment.
- There is a common syllabus covering Higher and Ordinary Level, which will fulfill the aims and objectives of the course.
- From time to time there may be field trips or guest speakers where the course allows. These are not a compulsory part of the course and are organized at the teachers' discretion.
- Coola Students have recently travelled to the Workplace Relations Offices in Sligo and guest speakers have visited from Mc Donalds, St. Vincent De Paul, the Local Enterprise Office and Focus Ireland to name but a few.

Career Options

Finance and Management, Teaching, Marketing, Event Management, Taxation, Setting up your own Business. Most careers today benefit from a good background knowledge of the business world.



Topics you engage with.

People in Business: Entrepreneurs, Consumers, Producers, Investors, Interest Groups, Employers, Industrial Relations

Enterprise:

Starting and Running your own Business, Management of Business, Financial Planning, Human Resources Management, Marketing.

Enterprise in the Community Environment in which Business Operates: Legal Structure of Business, Government Regulation, Taxation, European Union (EU), International Monetary Fund (IMF), International Trade, Ethical Business, Role of Information Technology in Business, Smart Economy.



Third Level Entry

This subject is not an essential requirement for any courses in the CAO system. Though not essential for any course it provides an excellent foundation for anyone contemplating a business career. Many colleges offer business courses and courses containing strong business elements. It is therefore very useful to have background knowledge from your Leaving Cert Course. Here at Coola Post Primary we also deliver the LCVP Module which helps to build a practical element into much of the theory based aspects of the subject such as Work Placement. This real life element introduces students to aspects of business such as Human Resource Management, Management Styles, Taxation systems and much more.



Business as an option

- It is a very popular choice of the business subjects at Leaving Certificate Level, here at Coola Post Primary. It is a continuation of the theory of Junior Certificate Business Studies. However, it does not require any previous knowledge at Junior Cert level. Business at Leaving Cert has a very practical and modern approach.
- The subject is suited to students who are willing to work hard and caters for all abilities.
- The course content is factual and requires a lot of learning, containing only a few mathematical elements.
- Ideally, students would have an interest in business and current affairs and would have an up to date knowledge of the economic environment.
- An organized and consistent attitude to homework and study would be essential in this subject.

